

The logo for Radio AirPlay Experts features the words "radio", "airplay", and "experts" stacked vertically in a bold, rounded, cyan-colored font. The word "radio" is positioned over a black and white speckled background, while "airplay" and "experts" are on a solid black background. A small black icon of a radio tower with signal waves is placed above the letter 'i' in "radio".

radio
airplay
experts

2023

Radio AirPlay Experts @ SXSW

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➤ Gobo Projection

- 4 hours per night
 - ✓ **\$2,500** per night (*black & white Gobo included*)
 - + **\$500** for color Gobo



➤ Video Projection

- 4 hours per night
 - ✓ **\$6,000-\$10,000** per night (*1 projector included*)



2023 Radio AirPlay Experts @ SXSW

➤ Posters

- 500 posters
- 11" x 17" or 18" x 24" posters
 - ✓ **\$2,000** to post
 - ✓ 11x17 printing **\$270**
 - ✓ 18x24 printing **\$540**



➤ Wheat Paste

- 500 posters
- 22" x 28" or 24" x 36" posters
 - ✓ **\$2,500** to post
 - ✓ 22x28 printing **\$1,000**
 - ✓ 24x36 printing **\$1,200**
- 250 48x72 posters
 - ✓ \$5,000 to post
 - ✓ 48x72 printing **\$3,600**



2023 Radio AirPlay Experts @ SXSW

➤ Hand-to-Hand

- 4 hours per day
 - ✓ **\$400** per rep per day



➤ Brand Ambassador/Character Promotion

- 4 hours per day
 - ✓ **\$800** per rep per day

*** costume not included*



2023 Radio AirPlay Experts @ SXSW

➤ Pedicabs

- Single Rear Panel Ads (approx. 7 sqft)
 - ✓ **\$1,250** per pedicab



- 4 Panel Ads (approx. 15 sqft)
 - ✓ **\$2,400** per pedicab



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- Pedicabs (cont.)
 - Full Wraps (approx. 24 sqft)
 - ✓ **\$3,000** per pedicab



- 2D Signboards
 - ✓ **\$4,200** per pedicab



2023 Radio AirPlay Experts @ SXSW

➤ Pedicabs (cont.)

▪ 3D Fixtures

- ✓ 1 cab @ **\$5,500**
- ✓ 5 cabs @ **\$5,000** per pedicab
- ✓ 10 cabs @ **\$4,500** per pedicab
- ✓ 20 cabs @ **\$4,000** per pedicab



▪ Billboard Trikes (3 available; illuminated by night)

- ✓ **\$350** per trike
- ✓ **\$350** per 4-hour block for Driver
- ✓ **\$680** per 8-hour block for Driver
 - *Includes Driver branding*



**THANK YOU FOR YOUR INTEREST IN
WORKING WITH Radio AirPlay Experts .**

For inquiries and information, please contact:

1-800-581-2060

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